AMP UP YOUR SMALL BUSINESS

Demystifying Public Procurement



Governor's Office of Small, Minority & Women Business Affairs

Presented by:

Lisa Sanford

Compliance Manager

November 13, 2017

TODAY'S OBJECTIVE

- Learn tips & tricks on how to search for state contracting opportunities
- Importance of refining your e-Maryland marketplace profile
- Understand the difference between State/County/University procurements
- Understand the differences between the various socio-economic certifications
- Decide if you WANT to do business with the State

DDD

REGISTER YOUR BUSINESS

www.egov.maryland.gov/businessexpress MARYLAND.GOV Rel 5.1.1 / 24/7 Support O More Online Services A Maryland.gov SECURED MARYLAND BUSINESS EXPRESS DGA Maryland Business Express Account Log In Maryland Business Express provides you with all the resources you need to start a business in Maryland. Select from the following: Username » Certificate of » Order Documents » Business Entity Password: Status Search Order business documents Search for businesses Order Certificate(s) of Statu Log In 🕨 Register 🗰 » Register Your Business » Forgot Username? » Forgot Password? Form the legal entity for your business with the Maryland Department of Assessments and Taxation What types of business filings can I create? Demo » Register A Trade Name » View Demo Register a business 'Trading As' name with the Maryland Department of Assessments and Taxation Fees Do I need to register a Trade Name? Businesses, Trade Names, Personal Property Returns and documents registered, filed or ordered » File Personal Property Returns through Maryland Business Express may incur the following fees. File returns for any business, even those not registered through Maryland Business Express Do I need to file a personal property return? Expedited Fees (where applicable): \$20.00 for Documents/Certificates of Status, \$50.00 for Charter Filings. Allow up to 7 business days for processing. » Establish Tax Accounts Service Fees (where applicable): 3% (credit card, Establish your necessary tax accounts with the Comptroller of Maryland PavPal), \$3.00 (eCheck), There are no fees for the establishment of tax accounts or the registration of Sole Proprietorships or General Partnerships. Note: All filings through this portal (with the exception of Personal Property Returns) will be processed with the Department of Assessments and Taxation within 7 business days. Maryland Department of Assessments & Taxation expedited fee schedule will apply. » View Full Fees Schedule Maryland Department of Assessments & Taxation

Fee Schedule

Service Fee

This electronic government service includes a \$3 eCheck fee or 3% service/convenience fee for filings with payment processed through Mapyland Business Express. This fee is assessed by NICUSA. Inc. Maryland's eGovernment Taxation

Governor's Office of Small, Minority & Women Business Affairs

STATE DEPARTMENT OF ASSESSMENTS AND TAXATION (SDAT)

Maintain "Good Standing" status

- File Maryland Income taxes annually
- File personal property taxes annually



State-funded contracts cannot be awarded to any firm that is *not* in Good Standing with SDAT. Neither SBR vendor registration nor MBE certification is required to do business with the State of Maryland.

Only a registered SBR can be awarded an SBR-designated contract.

Only the work of a certified MBE vendor can be counted toward a stated contract goal.

Small Business Reserve (SBR) Program State Finance & Procurement Article, §14-501



- Prime contracting program
- 15% set-aside
- 70 participating agencies
- Race and gender neutral
- Must meet small business size standards
- Online vendor registration system through eMaryland Marketplace

Minority Business Enterprise (MBE) Program

State Finance & Procurement Article, §14-301



- Subcontracting program
- 29% aspirational goal
- 70 participating agencies
- Race and gender specific
- Must meet social and economic disadvantage standards
- Certification required by MDOT's Office of Minority Business Enterprise
- Certified MBEs may perform as prime contractors

Veteran-Owned Small Business (VOSB) Preference Program

State Finance & Procurement Article, §14-206



- Prime contracting program
- Effective 2008
- 5 Participating agencies
- Maryland residents only
- Price preference of up to 8% for veteran-owned and servicedisabled, veteran-owned small businesses

Veteran-Owned Small Business Enterprise (VSBE) Program

State Finance and Procurement Article, §14-604



- Subcontracting program
- Effective 2010
- 1% aspirational goal
- 70 participating agencies
- Race and gender neutral
- Must meet certified through federal vetbiz program



Exempt from VSBE:

- University System of Maryland
- Morgan State University
- Maryland Stadium Authority
- St. Mary's College of Maryland

PROCUREMENT.MARYLAND.GOV

Read the FAQs! They cover details on registration, account access, searching for a solicitation, how to upload documents, and much more.

Maryland.gov Phone Directory State Agencies Online Services En Español



COMMODITIES/MAINTENANCE SERVICES IT CONTRACTS TRANSPORTATION BUSINESS COMMUNITY PROCUREMENT STAFF

Quick Links

> Home

- Login and Register for eMaryland Marketplace
- (eMM)
- Small Business Reserve Program
- Minority Business Enterprise (MBE) Program
- Governor's Office of Minority Affairs (GOMA)
- > Procurement Forecasting
- Board of Public Works
- Maryland Procurement Technical Assistance Center
- > How to do Business with the State of Maryland





Welcome to Maryland Procurement!

Maryland conducts the majority of its procurements through eMaryland Marketplace, the online procurement system that is a business tool to provide vendors with easy access to State procurement information. Vendors have the ability to:

- Complete the Small Business Reserve (SBR) self-certification
- Receive notice of bid opportunities
- Search for contracting opportunities
- Submit bids electronically
- Obtain bid results online

For more information review the Frequently Asked Questions.

 \leftarrow To register or login to eMaryland Marketplace, use the links to the left.

USER ASSISTANCE



Governor's Office of Small, Minority & Women Business Affairs

SMALL BUSINESS RESERVE (SBR) PROGRAM

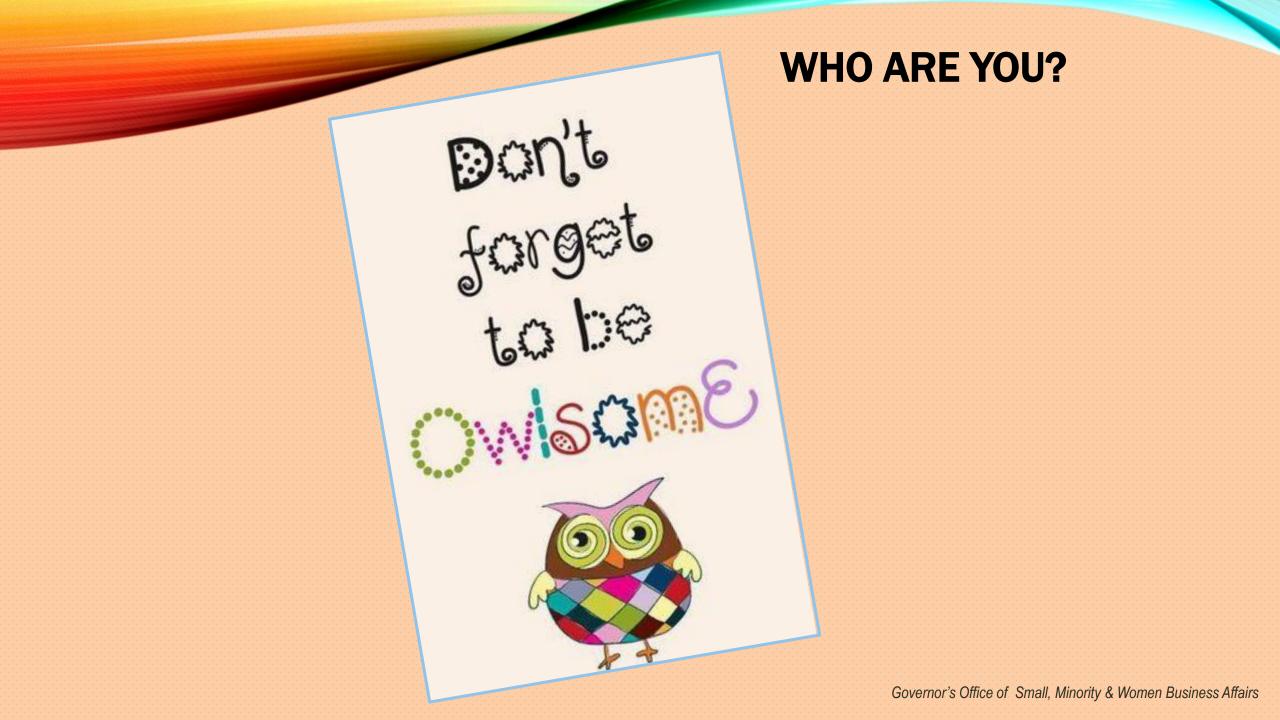
- Must register within e-Maryland Marketplace
- Complete the Vendor Profile
- Thoroughly add all applicable NIGP Commodity Codes
- Receive automated notifications

"SBR"

- Select appropriate industry
- Renew every year
- Search for SBR set-asides in "Bid Description"



Utilize the **Quick Reference Guide** for step-by-step instructions for both certification and re-certification.



GuamTemps

GuamTemps, Inc. 718 N Marine Corps Drive Suites 204 & 205 Barrigada, Guam 96913

Office: 671-646-3541 Toll Free: 800-693-2129 Fax: 671-646-3543 admin@guamtemps.net

561499 www.guamtemps.com Cage Code: 5NRT4 FEIN: 454124356

NAICS Codes: 561110, 561311, Certifications: 561312, 561320, Woman-Owned Small Business

CAPABILITY STATEMENT

CAPABILITY STATEMENT

PAST PERFORMANCE

NRG Energy Inc.; Sunora Energy (Sub) 25.6 MW Solar Field Installation Light/ Heavy Industrial Staffing Support \$3,980,000 (as of 6/10/15)

EID Passport Adminsitrative Staffing Support \$17,00 (Ongoing)

Guam Waterworks Authority Administrative Staffing Support \$15,000 (Ongoing)

Government Liquidation Staffing Support \$7,000(Ongoing)

Facilities and Resources

 Two Offices conveniently located in Barrigada, Guam. Online Invoicing, employee management and job ordering.

- 24/7 Project staffing support
- On demand office space and business services for customer convenience.

Notary Public





Corporate Overview

Established in 1988, GuamTemps, Inc. provides quality and reliable employment and staffing support services. We specialize in delivering short term and long term staffing

GuamTemps is the only staffing firm on Guam endorsed by the American Staffing Association. Our certified team of experienced staffing professionals uphold a strict code of ethics in the practice of employment law-We believe in the value of customer service and the work we do.

Services Provided

TEMPORARY AND PROJECT STAFFING

- Public and Private Sectors (Local and Foreign)
- Adminsitrative and Professional
- Retail and Hospitality
- Screening, Training and Quality Assurance Payroll, HR and Personnel Administration
- On Site Employee Performance Evaluations and Managment

DIRECT HIRING

- Heavy and Skilled Industrial
- Accounting and Finance
- Search and Placement Screening and Qualification





- Critical tool! ٠
- Limited to one sheet of paper •
- Don't forget to include contact • information
- Make it accessible from your website

MBE DIRECTORY PROFILE

Frequently Asked Questions



Complete Firm Profile

Firm Detail

Firm Name:

AULTEC, INCORPORATED

Minority Status - Cert # - Date:

AFRICAN AMERICAN 01-204 6/1/2001

Address:

7895 CESSNA AVENUE, SUITE D GAITHERSBURG, MD 20879 MONTGOMERY COUNTY

Contact:

JAMES AFFUL

Phone - Fax - Email - Website:

(P) 301-947-6695 (F) 301-947-6911 JAFFUL@AULTECINC.COM WWW.AULTECINC.COM

References:

NO REFERENCE DATA ON RECORD

237210 - MBE/DBE/SBE - LAND SUBDIVISION

NAICS - Product and Service Description

541330 - MBE/DBE/SBE - ENGINEERING SERVICES CIVIL ENGINEERING

541370 - MBE/DBE/SBE - SURVEYING AND MAPPING (EXCEPT GEOPHYSICAL) SERVICES LAND SURVEYING SERVICES

541620 - MBE/DBE/SBE - ENVIRONMENTAL CONSULTING SERVICES (SPECIFICALLY: DESIGN AND CONSULTING FOR THE FOLLOWING; CHANNEL, DIKE AND OTHER FLOOD CONTROL STRUCTURES, EARTH RETENTION SYSTEMS, GABION AND LAND DRAINAGE)

541690 - MBE/DBE/SBE - OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES BUSINESS CONSULTING SERVICES, NEC



- Check it for accuracy
- List references
- Ask for an Expansion of Services if you perform additional products or services after receiving initial certification

eMARYLAND MARKETPLACE PROFILE

Secure | https://emaryland.buyspeed.com/bso/external/vendor/vendorProfileOrgInfo.sdo?external=true&vendorId=249783

Q

Vendor Profile - AULtec, Inc.					-
Organization Information Address					
General Organization Information					
Vendor ID:	249783	Company Name:	AULtec, Inc.		
Status:	Active	Status Change Reason:			
Incorporation Details - State:		Year of Incorporation:	0		
Business Description:		Preferred Delivery Method:	Email	Vendor Email:	aultec1@aultecinc.com
Vendor Fax:	3019476911	1099 Vendor:	No		
Emergency Supplier:	No				
Emergency Phone:				•	Be thorough
Emergency Contact Name:					Be accurate
Emergency Email:					
Emergency Info Comment:					Update when
Referenced Vendor:	No				necessary
		Close Window			
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BUSINESS INTELLIGENCE TOOLS

- e-Marylandmarketplace.gov
- Procurement Forecast
 - GOMDSMALLBIZ.MARYLAND.GOV
- Board of Public Works
 - BPW.MARYLAND.GOV
- Department of General Services
 - DGS.MARYLAND.GOV
 - "Procurement" tab
 - "Open bids and contract awards" tab
- Department of Information Technology Master Contracts
 - DOIT.MARYLAND.GOV



eMM SEARCH

EMARYLAND MARKETPLACE HOME DGS HOME



Login

Login ID:

Password:

Login

Login Assisstance



Welcome to eMaryland Marketplace

Registration Information

Register

Register here to begin using New eMaryland Marketplace. Vendors, please read this disclaimer prior to registering.

Complete Registration

Complete registration here to begin using New eMaryland Marketplace. Vendors, please read this disclaimer prior to completing registration.

Open Bids and Contracts

- Open Bids
 Browse open bid opportunities.

 Active Contracts
 Browse active Contracts/Blankets.
- Contract & Bid Search
 Search for Bids and active Contracts/Blankets.

Registered Vendors

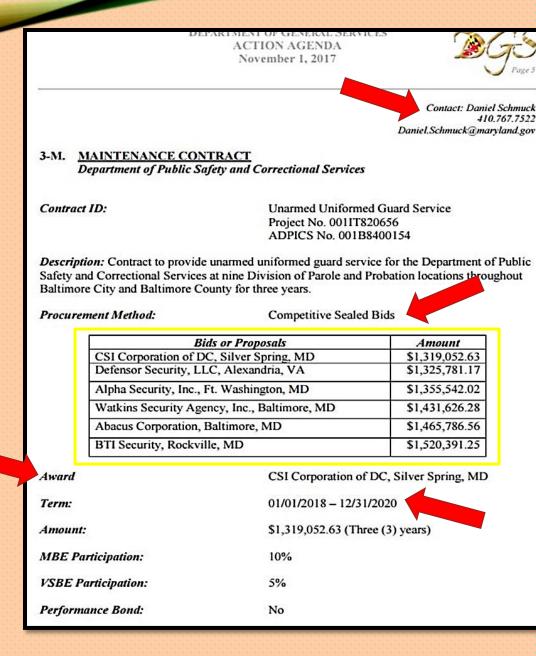
 Registered Vendor Search Search for Registered Vendors.

eMM SEARCH OPTION

dvanced §	search							
earch for:	Bids Contracts	/Blankets						
earch Using:	ALL of the criteria							
					Find It	Clear		
Search Fields:	Bid # SBR Bid Description SBR Organization • Department • Location • Type Code • Catalog • Purchase Method • NIGP Class Item •		• •	-			Bid Opening Date(MM/DD/YYYY) Purchaser	
	Commodity Code							

Governor's Office of Small, Minority & Women Business Affairs

BPW SAMPLE ACTION AGENDA ITEM



OTHER AVENUES OF OPPORTUNITY

- County Governments
- City Governments
- Municipalities & Local Jurisdictions
- Community Colleges
- Hospitals
- Private Sector
- Casinos are subject to MBE goals



SMALL BUSINESS RESOURCES



Quick Links

- > About Us> Advocacy> Compliance
- > FAQs
- Legislation & Policy
 Outreach

> Contact Us

> Reports

Events

> Calendar

THE CUSTOMER SERVICE PROMISE

The State of Maryland plotges to provide constituents, its reason, casts many, and stableholders with services in the following many errors:

 Trianty and Connector We will be helpful and apporting and have apposite utilitate and position for what we co.
 The signed Response: We will be practice take interface and will by to unicipate your needs.

Accurate and Constituent We will shows aim for 102% scalarso, and be consistent in how we interpret and implement State policies and procedures.

 Assessible and Conversions We will continue to simplify and improve assess to information and near-near.
 Tractile and Transporter's We will advance a calcure of increase darks and freed.

Resolution: We will inform constituents clearly and concrety and provide assistance in a timely money

1h

Business Resources

Follow the link below to view the OCTOBER edition of our

SMALL BIZ BULLETIN

Small businesses, including those owned and operated by minorities and women, have many resources available to assist and guide them with nearly every area of business from getting started, to specialized lending offers, to technical assistance with government procurements.

Explore the links below to help your business grow.

O Pipeline

C Financial/Lending Program

O Maryland State Business Resources

National Business Resources

Professional Associations & Organizations

Professional Resources & Technical Assistance
 Programs

Maryland State Commissions

Visit individual county, city, and municipality websites for additional information on local business regulations, business services, procurement opportunities and

The Governor's Office of Small, Minority & Women Business Affairs Top Picks

- EXPANDING OPPORTUNITIES: 2017 Resource Guide for Maryland's Small Business Community
- Maryland Public Information Act
- Commerce's Business to Government webpage
- SBA Learning Center
- NAICS to NIGP Crosswalk
- Pathway to Procurement
 MBE Rights and
- Responsibilities
- Perfecting Your Capabilities Statement
- The 3-3-7-2 Marketing Plan
- Public Purchasing Fact Sheet
- Snapshot of Goods and Services Purchased by the State of Maryland

University/College Procurement Connections

> County Procurement Connections



Save 10 hours of research time with these Excel spreadsheets.

UNIQUE QUALITIES OF...

University System of Maryland

- Does not include community colleges
- Separate procurement rules from other state agencies
- Voluntarily participates in the SBR and MBE programs
- Have their own IT Departments, so they *typically* do not buy from the state's master contract
- Do Utilize the GSA schedule



UNIQUE QUALITIES OF ...

Public School Construction Projects

- State's MBE goals are applicable to public school construction projects managed by county personnel
- Non-construction public school purchases follow the county's <u>school district</u> procurement rules and regulations



GET OUT AND MEET THE BUYERS

- Pre-bid meetings
- Event announcements through eMaryland Marketplace
- Ready, Set, GROW! procurement connection workshop (multiple events throughout the year)
- Small Business Summit (fall)
- County government procurement events
- Private sector procurement events



www.goMDsmallbiz.maryland.gov Events>Calendar



Accessing capital is unique and individual to each business. Talk to the experts to determine exactly what you need.

Victor Clark

Small Business Resource Manager Maryland Department of Commerce

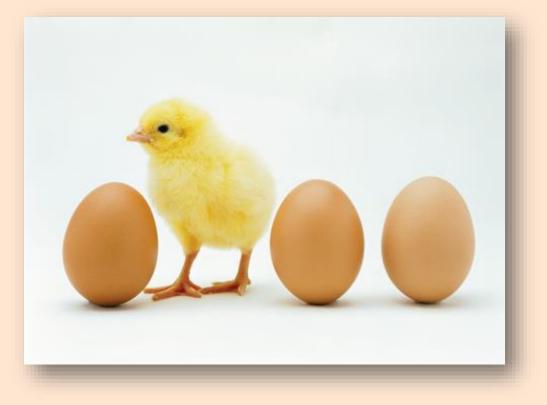
> 410-767-6303 victor.clark@maryland.gov

ACCESS TO CAPITAL

Start-ups Tech Transfer Venture Capital **Direct** Loan Tax Credits Empowerment Zone Sustainable Communities **Priority Funding Areas** VLT Fund **MSBDFA** Sunny Day Fund Main Street Maryland Community Legacy Program Linked Deposit Program

BUSINESS INCUBATORS

Is your business new or just getting started?



Maryland's 30+ business incubators offer early stage companies shared resources, business assistance and access to equipment and facilities.

www.incubatemaryland.org

MAZE OF CERTIFICATIONS

MDOT IS STATE'S CERTIFYING AGENCY

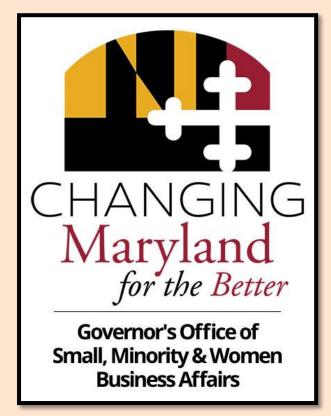
- MBE
- DBE
- ACDBE
- SBE
- SBR SELF-CERTFYING
- VETERAN via Vetbiz.gov



Governor's Office of Small, Minority & Women Business Affairs

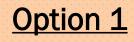
THANK YOU

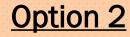
- Visit our website and sign up to receive event and training announcements as well as our monthly small business newsletter
- Free technical training classes offered monthly
- Ready, Set, GROW! Procurement Connections Workshop held at locations around the state



www.goMDsmallbiz.Maryland.gov

PLEASE TAKE OUR BRIEF SURVEY







https://goo.gl/HhuyA7



Option 3